

PRINT DRIVES AMERICA FOUNDATION
Presents the 68th Annual
FRANKLIN EVENT

Wednesday, November 17, 2021, 6 pm | Club 101, 101 Park Avenue, New York, NY

THE ENTIRE INDUSTRY IS ON TRACK TO MAKE THIS THE BEST FRANKLIN EVER! PENT UP DEMAND IS DOUBLING OUR TABLE AND SEAT SALES. REGISTER TODAY.

- **FRANKLIN WILL BE A REAL PARTY THIS YEAR ...**
- **NEW VENUE ...** Private Club on Park Avenue
- **COCKTAIL PARTY ...** In Two Tier Atrium
- **BACK-TO-BACK NETWORKING ...** Cocktails to After Party
- **SIT DOWN DINNER ...** Actually Get To Sit While You Eat
- **AFTER PARTY ...** Keep Networking All Evening
- **MUSIC ...** Jazz At Lincoln Center
- **FRANKLIN HONOREES ...** Two Iconic Honorees ... 2021 AND 2020

This year's Franklin Event will be a party not to be missed!

Please join Printing Industries Alliance and the Print Drives America Foundation for the 68th Annual Franklin Event, the highlight of the year for the printing industry and the only event where the who's who of the industry will be found in a single venue. The Franklin Event will take place on Wednesday, November 17, 2021 at Club 101, a private club located at 101 Park Avenue in New York City.

Because of the pandemic pause, the Franklin Award will be presented to two individuals, Michael Duggal, CEO of Duggal Visual Solutions (2021 recipient) and Thomas Quinlan, former CEO of LSC Communications and RR Donnelley & Sons (2020 recipient).

Two Honorees, a new Park Avenue private club venue, a sit-down dinner, a two-level atrium foyer for cocktails with music from Jazz at Lincoln Center and a newly added in house after party.

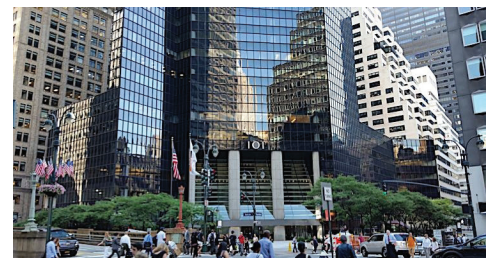
Sponsor a table of eight for \$6500, or a table of four for \$3250. Purchase an individual ticket for \$350. Contact Kim Tuzzo at Printing Industries Alliance at (716) 691 3211 or ktuzzo@PIAlliance.org or visit pialliance.org/2021_franklin_event/. Proceeds from the event support the Print Drives America Foundation.



MICHAEL DUGGAL
CEO of Duggal Visual Solutions
**2021 Recipient, Franklin Award
for Distinguished Service**



THOMAS J. QUINLAN
former CEO of LSC Communications
and RR Donnelley & Sons
**2020 Recipient, Franklin Award
for Distinguished Service**



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Sponsorship | Registration Form

Club 101 is a private club located in the iconic Kalikow Building, on Park Avenue at the corner of 40th Street.

Commit today because the event will sell out!

Proceeds of the Franklin Event will go to the Print Drives America Foundation, the champion and cheerleader for the national print industry.



 **PRINT DRIVES AMERICA**

A National Advocacy Initiative to
Keep Increasing the Market Share of Print



Questions? Contact Kim Tuzzo, Marketing/
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ktuzzo@PIAlliance.org
(800) 777-4742 | (716) 691-3211

Return Form to Printing Industries Alliance

mail: 636 North French Road,
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fax: 716.691.4249
email: ktuzzo@PIAlliance.org
website: pialliance.org/2021_franklin_event

SPONSORSHIP OPPORTUNITIES

- FULL TABLE** Sponsorship: \$6,500.00
* Full table (eight seats) at Franklin Event
- HALF TABLE** Sponsorship: \$3,250.00
* Half table (four seats) at Franklin Event
- SEATS:** \$350.00 per person
- DONATION:** \$ _____
Can't make the event? Support the Print Drives America Foundation, a 501(c)(3) charitable organization, with a tax-deductible donation.

REGISTRATION FORM

\$ _____ # _____
Total Sponsorship Total Tickets Today's Date

Contact _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

- Checks payable to Print Drives America Foundation
- Credit Card Payment

Credit Card: VISA MASTERCARD AMEX

Name on Card _____ Exp. Date (Month/Year) _____