



# 2018 FRANKLIN LUMINAIRE AWARDS

The foundations of Idealliance® and Printing Industries Alliance have selected Benny Landa, Chairman and CEO, Landa Group as the recipient of the 2018 Franklin Award for Distinguished Service. Four Luminaire Award honorees will also be recognized and the Zenger Community Service Medal will be presented during the Franklin Luminaire Awards event, Wednesday, October 17, 2018 from 5:30 p.m. to 10 p.m. at The Lighthouse at Chelsea Piers, New York, NY

## FRANKLIN AWARD FOR DISTINGUISHED SERVICE

The Franklin Award for Distinguished Service honors a distinguished recipient for their positive role in American society and serves to focus national attention on the depth and breadth of our industry. Past recipients include several U.S. Presidents, diplomats, military leaders, scientists, authors, artists and business leaders.

## LUMINAIRE AWARDS FOR BEST IN COMMUNICATIONS

The Luminaire Award is presented to an individual in recognition of their positive contribution and service within the media and graphic communications industries. The award is the "Hall of Fame" for the industry, with over 250 professionals recognized since 1971.

## ZENGER COMMUNITY SERVICE MEDAL

The Zenger medal is named for John Peter Zenger who laid the foundation for freedom of the press in 1735. The Medal honors a graphic communications professional who has demonstrated exceptional community and industry service.



**BENNY** LANDA  
Chairman and CEO, Landa Group,  
**Franklin Award for Distinguished Service**

## Luminaire Awards for Best in Communications



**CHRIS** HARROLD  
Vice President and Creative Director of Mohawk Fine Papers



**SAMIR** "MR. MAGAZINE" HUSNI, PH.D.  
Founder and Director of the Magazine Innovation Center  
at The University of Mississippi



**REBECCA** PAPPAS  
Vice President of Production, Customer Service, and Audience  
Development at BizBash Media



**JOHN** G. SOMMERS JR.  
President and CEO of Allied Printing Services

## Zenger Community Service Medal



**LOUIS** BRADFIELD  
Corporate Distribution Director of Billboard/THR,  
A division of Valence Media

Presented by



# FRANKLIN LUMINAIRE AWARDS

October 17, 2018 | The Lighthouse, Chelsea Piers, NYC

## 2018 COMMITTEE

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LSC Communications

Meghan Milkowski  
Dow Jones

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a Div. of LSC Communications

*Event Management Provided  
Courtesy: Wendy Kleinman,  
WK Planning, Ltd.*

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Tim Baechle  
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Martin Maloney  
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## Sponsorship Opportunities

Platinum: \$6,500 (after Aug. 31, 2018)

Additional Table of 10 with Platinum Sponsorship  
\$3,800.

Includes—Table (10 seats) at Franklin Luminaire Awards—  
Recognition in printed program, signage and during the evening's  
program—Logo on Idealliance and Printing Industries Alliance website.

Gold: \$3,250 (after Aug. 31, 2018)

Includes—Half Table (5 seats) at Franklin Luminaire Awards—  
Recognition in printed program, signage and during the evening's  
program—Logo on Idealliance and Printing Industries Alliance website.

Ticket(s): \$400 per person

## To Register

Printing Industries Alliance, 636 North French Road, Suite 1, Amherst, NY 14228  
t: 800.777.4PIA (4742) | f: Kim Tuzzo at 716.691.4249 | e: ktuzzo@PIAlliance.org

## Registration Form

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Checks payable to Print Drives America Foundation

Event website is <http://www.pialliance.org/franklin-luminaire-awards/>



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