Cyber Security Program Newest Offering from Printing Industries Alliance

15% Member Discount on Managed Services, Network Security, and Consulting/Technology Engagements

The issues of data security and the rampant tide of ransomware continue to be significant issues within the business community. We are all certainly aware of the major, headline-grabbing data breaches that seem to occur regularly with major corporations, health care facilities, and government agencies. What is all too often not reported are the data hacks, ransomware attacks, and "phishing" scams that even the smallest businesses encounter on a regular basis. A U.S. government report recently estimated that on average, over 4,000 ransomware attacks occur each day.
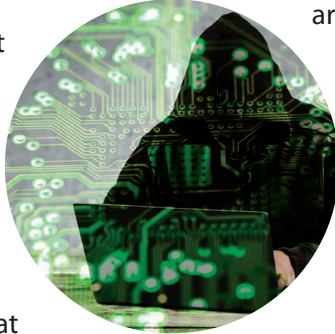
A data breach is costly in terms of potential ransom costs, emergency IT support, possible equipment replacement, and lost productivity. In some cases, depending on the data that is compromised, there are possible HIPAA, Social Security, or financial implications. Perhaps the most damaging aspect of a data hack is the possible damage done to your client relationships.

That's why Printing Industries Alliance recently established a new membership benefit with TAG Solutions, one of the nation's leading IT security/managed services firms. TAG Solutions, located in Albany, New York, provides Network Security and Compliance, Managed Services, Cloud Computing and Unified Communications, to a national base of customers in a variety of different industries and sizes.

Computers and information technology impact an organization and play an important role in a company's strategy for success. TAG Solutions can help you achieve your business goals by making technology work for you. It can be daunting and frustrating to worry about whether your systems are secure, efficient, and effective with everything else you have going on. TAG Solutions takes the hassle out of computers, networks and technology.

TAG Solutions is also a specialized network security consulting firm that works with companies to enhance their security posture, defend against threats and mitigate

risk. Securing today's networks can be a difficult task. Most organizations struggle to find the proper balance between information availability, employee productivity, and data protection. TAG's Security and Compliance engineers are experts in the latest threats and the methods to counter them. They begin by learning how your business operates, the security concerns it faces, and the regulations that govern it. By completing a comprehensive vulnerability assessment, you can identify weaknesses, plan appropriate remediation, and select, install and maintain the right security platforms and processes to protect your information assets.

The Printing Industries Alliance/TAG Solutions partnership offers:
- Professional IT managed services
- Managed network security support
- Stand-alone technology or consulting engagements at a 15% PIA member discount.

TAG Solutions will also provide a free comprehensive network assessment to:
- Diagnose performance issues
- Verify data backups
- Search for hidden security loopholes
- Review storage and cloud computing technologies
- And answer your questions on licensing, warranties, disaster recovery and more

To find out more about the PIA/TAG IT and Data Security service contact:

■ **Tim Freeman**
  Printing Industries Alliance
  (800) 777-4742
  tfreeman@PIAlliance.org

■ **Anita Nasuto**
  TAG Solutions
  (518) 292-6534
  anasuto@tagsolutions.com

Return the form on the back to request your free Network Assessment.

www.PIAlliance.org | (800) 777-4742

Network Assessment for Printing Industries Alliance members

What is it?

TAG Solutions' complimentary assessment will help customers uncover gaps in their network that could lead to data loss, downtime, or increased risk. We will interview the customer to assess how data is processed, stored, and handled by employees. The result of the assessment is a written report that may include some of the items below. Along with the report, we will provide recommendations for how to remediate the issues that are found. The goal of the assessment is to make the client safer, more secure, and more efficient from a technology perspective.

- ❏ Out of warranty hardware
- ❏ Unsupported software
- ❏ Insecure network devices
- ❏ Server errors
- ❏ Poorly-protected workstations
- ❏ Lack of (or outdated) IT policies
- ❏ Workflows that could be moved to the cloud
- ❏ Physical servers that could be consolidated into a virtual environment

How much does it cost?

Members of the Printing Industries Alliance receive the Network Assessment at no charge. There is no obligation to take the assessment and no obligation to act on post-assessment remediation recommendations.

How does it work?

TAG Solutions will:

- ✔ Interview staff with a knowledge of the IT environment
- ✔ Log into servers (credentials must be entered, but do not have to be shared with TAG Solutions)
- ✔ Inventory network equipment
- ✔ Make notes for recommendations

Free Network Assessment Reply Form

_____
Name

_____
Title

_____
Company

_____
Phone

_____
Email

_____
Current IT Provider

_____
Number of PCs

Immediate Concerns:

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Please fax this form back to PIA at (716) 691-4249 or email to info@PIAlliance.org.

www.PIAlliance.org | (800) 777-4742